

Anti-aging, Naturally

Facial Acupuncture—a safe, effective alternative to Botox

Facial rejuvenation acupuncture (FRA) has been used in Asia for hundreds of years to enhance beauty and preserve a youthful appearance. It aims to reduce fine lines, improve muscle tone and treat underlying imbalances that contribute to the aging process.

A 1996 study published in the *International Journal of Acupuncture* revealed that, of 300 patients surveyed, 90 percent said they saw a lessening of lines, clearer skin tone and subtle tightening after facial acupuncture treatments.

All Natural Alternative to Botox

Did you know that Botulinum toxin is one of the deadliest poisons? Facial acupuncture has become more popular in recent years, because people are seeking a safer alternative to the more invasive procedures. Facial acupuncture treatment is excellent for a number of reasons:

- It is far less costly
- No foreign substances are injected into your face
- There are no side effects or risks of disfigurement
- It is virtually painless and no anesthesia is needed
- No trauma, wound, swelling or discoloration
- You can return to work immediately after a treatment

Facial acupuncture can be used to **tighten sagging muscles and drooping eyelids, reduce fine lines, wrinkles and puffiness, and improve pale face, dry skin, inflamed skin, dark circles, acne or blemishes.**

More importantly, it does not hurt. Acupuncture needles are as fine as a strand of hair! Facial acupuncture treatments also offer the added benefit of improving your overall health—generally you can expect to sleep more soundly and feel more energetic.

Facial Acupuncture at IMI

At IMI, the Facial Rejuvenation Acupuncture program is administered by Registered Chinese Medicine Practitioner (Acupuncture) Gianna Buonocore.

During your first session, Gianna will provide Traditional Chinese Medicine diagnostics such as checking your pulse and tongue to get an overview of your general health and uncover any underlying imbalances that may contribute to aging. She will inquire what specific areas you wish her to work on and individualize your treatment plan according to your needs.

For best results we recommend 10 weekly treatments, although many people begin to see improvement after just 5 weeks. A monthly maintenance treatment is recommended thereafter.

More Information

For more information about IMI's Facial Rejuvenation Acupuncture program or to make an appointment, **please call 2523 7121.**

